

Private Air Media Group, llc

MEDIA ALERT

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The Bob Hoover Legacy Foundation has named leading GA Foundation Development Strategist Vincent Mickens its new Executive Director

[Maitland, FL – April 15, 2020--] The *Bob Hoover Legacy Foundation (BHLF)* President, Tracy Forrest welcomes aboard Vincent Mickens, who just came off of an eight-year stint spearheading record growth of the *National Business Aviation Association's (NBAA) Leadership Council* membership revenue, its *BAI* magazine ad revenue, and its convention corporate sponsor development. Mickens welcomes the opportunity to apply his association/foundation revenue development and marketing expertise to the *BHLF*. "It is an honor and a privilege to be offered a leading role in expanding awareness of Bob Hoover's incredible aviation legacy," said Mickens. "Not only has Bob Hoover, the 'world's greatest stick,' been an inspiration to several generations of aviators, but to future aviation trailblazers as well."

The founder of his recently launched media, marketing, and public relations consultancy, *Private Air Media Group, llc*, Mickens, a U.S. Navy Intelligence veteran who began learning to fly as a teenager, is a seasoned industry veteran twice-over, beginning with a television and radio broadcast journalism career that spanned nearly three decades in seven major broadcast markets. Fueled by his passion for all things aviation, Mickens' second act throttled up in 2006, first with the *Aircraft Owner & Pilots Association (AOPA) Air Safety Foundation* as the Senior Director of Development, followed by taking his strategic corporate partnerships skillset to NBAA in 2011, where he developed and expanded its existing as well as new revenue initiatives.

Established four years ago to perpetuate Bob Hoover's dedication to excellence, integrity, learning, and mentorship, "Vince will focus his efforts on increasing the *BHLF's* brand awareness, expanding our donor support base, as well as creating, developing and overseeing the implementation of established and new initiatives, said Forrest a long-time close friend of Hoover. Forrest added, "Bob was a class act who was always focused on the potential of young folks, and their future as the next generation of leaders in aviation and aerospace." Mission ready to elevate Hoover's legacy to new heights, the *BHLF* will continue to go above and beyond to pay tribute to the indelible mark iconic aviators like R.A. Bob Hoover, Tuskegee Airmen like Brigadier General Charles McGee, along with so many other legendary aviation icons have made on our industry, our country, and the world.